



Anna FRENCH

ALTERNATIVE LIFESTYLES | DIY | ADVENTURE | TRAVEL

I'm Anna, the storyteller behind It's Anna French, Spin the Globe Project and Anna and Ryan on YouTube. I'm a dreamer with an appetite for adventure. Before trying my hand at farming and motherhood, I backpacked around the globe solo, traveled in a van full-time and lived off grid. Now I'm slowly building a sustainable farmstead on 35 acres with my husband, our toddler, and collection of farm animals.

144K+ Unique Social Media Followers



Anna and Ryan

89K+ YOUTUBE SUBSCRIBERS

6% ENGAGEMENT RATE



15M+ YOUTUBE VIEWS



From USA



Male



ITSANNAFRENCH

26K+ INSTAGRAM FOLLOWERS

6% ENGAGEMENT RATE



From USA



Women



ITSANNAFRENCH

28K+ TIKTOK FOLLOWERS

9% ENGAGEMENT RATE



From USA



Women

www.spintheglobeproject.com



10K+ MONTHLY WEBSITE VIEWS



itsannafrench@gmail.com



itsannafrench



AnnaAndRyan

PREVIOUS COLLABORATIONS



function — of beauty

Joolca

ANKER

HoldOn



KOKOPELLI

Jackery



PARTNERSHIP SAMPLES

[TikTok, Reels + Shorts](#) | [Small Cottage ADU Build](#) (The Shed Yard)

[YouTube](#) | [Off-Grid Van Life Hot Water Setup](#) (Joolca)

[YouTube](#) | [Hygiene Routine on the Road](#) (Function of Beauty)

[YouTube](#) | [Off-Grid Van Life Power Setup](#) (Jackery)

[YouTube](#) | [How I Make Money on the Road](#) (Skillshare)

[Blog](#) | [How We Turn Waste Into Food](#) (HoldOn Bags)

[Blog](#) | [Sustainable Women's Outdoor Clothing](#) (SHREDLY)

LET'S WORK TOGETHER!

I partner with like-minded clients to expose my 144K+ engaged followers to relevant products, adventurous activities, and alternative lifestyles. I use multimedia storytelling to create inspiring narratives that capture my client's brand and message. My audience is primarily made up of 25-44 year olds based in the USA, interested in homesteading, adventure travel, or alternative living.

SERVICES & RATES

All rates include the product that is to be advertised being gifted, in addition to the applicable fees listed below.

YOUTUBE, INSTAGRAM, TIKTOK, & BLOG COMBO -----	fr. \$1100
<i>Instagram Reel, 2 IG Stories, TikTok, up to 90 second mention in a long-form YouTube video, and Blog Post</i>	
YOUTUBE, INSTAGRAM, BLOG COMBO -----	fr. \$900
<i>Instagram Reel, 2 IG Stories, up to 90 second ad in a long-form YouTube video, and Blog Post</i>	
YOUTUBE LONG-FORM DEDICATED VIDEO -----	fr. \$850
<i>dedicated review in a 3+ minute horizontal video on YouTube</i>	
YOUTUBE SHORTS, INSTAGRAM REEL, & TIKTOK COMBO -----	fr. \$750
<i>up to 60 second vertical video on Instagram Reels, TikTok, AND YouTube Shorts</i>	
YOUTUBE SHORTS & INSTAGRAM REEL/TIKTOK COMBO -----	fr. \$500
<i>up to 60 second vertical video on YouTube Shorts AND an Instagram Reel OR TikTok</i>	
YOUTUBE LONGFORM MENTION -----	fr. \$450
<i>60+ second integrated ad in a 5+ minute horizontal video on YouTube</i>	
INSTAGRAM COMBO -----	fr. \$400
<i>up to 3 min Reel with high quality video clips, an Instagram photographic carousel, and 2 IG stories advertising your product</i>	
YOUTUBE SHORT -----	fr. \$350
<i>up to 3 min vertical video promoting your product or brand on YouTube Shorts</i>	
INSTAGRAM REEL/ TIKTOK -----	fr. \$300
<i>up to 3 min video that advertises your product (on 1 platform)</i>	
BLOG POST -----	fr. \$150
PHOTO/VIDEO LICENSING OR EXCLUSIVITY RIGHTS (PER MONTH) -----	fr. \$30